

Members' Database - Overview

The database is organised by Country and contains :-

- Legislation data
- Research data
- Media Gallery
- WOO Congresses since 1989



Dentsu
Integrated Report
2019

Research

contains research data and information with a quick search facility by Topic and/or country :-

- Digital
- Annual Reports
- Revenue & Financial
- Public Awareness
- Industry Reports
- Market Overviews
- Case Studies
- Transport – Airports & Road Safety



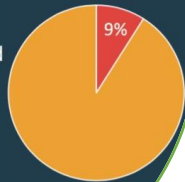
AB Canada

ometer Report:
e State of Digital OOH Advertising in C
ber Survey Results: Year 3
2019



February 2020
What is the strength of OOH in Colombia?

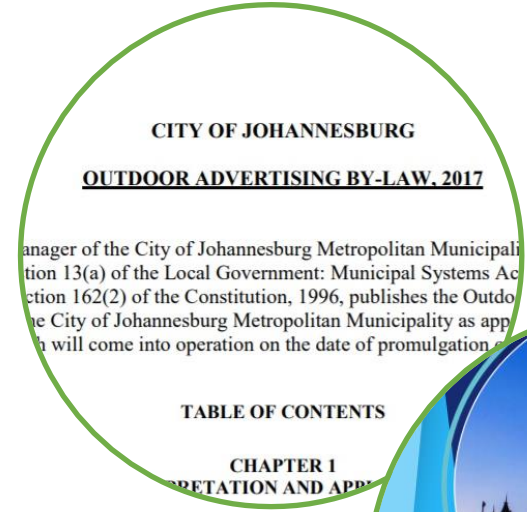
OOH in Colombia occupies 9% of advertising investment in the traditional media market, preceded by television, radio, newspapers and followed by regional magazines and television.



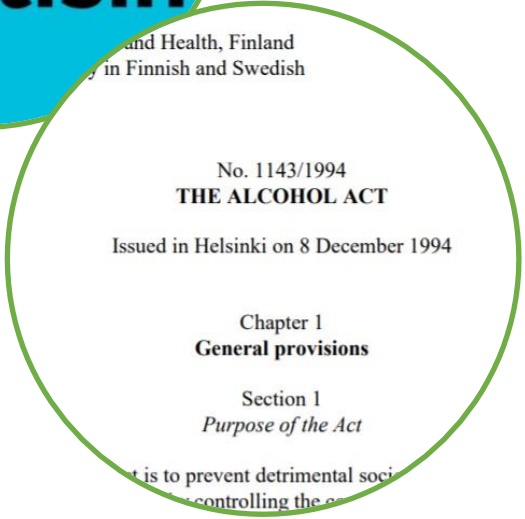


Legislation

contains advertising laws and guidance for advertising in that country.



Gambling Advertising Code





Media Gallery

contains images of good campaigns with a quick search facility by country and/or by topic :-

- Classic
- Digital
- Public Awareness
- Award Winning
- Specials
- Historic
- Transport – Bus, Rail, Airport & Road

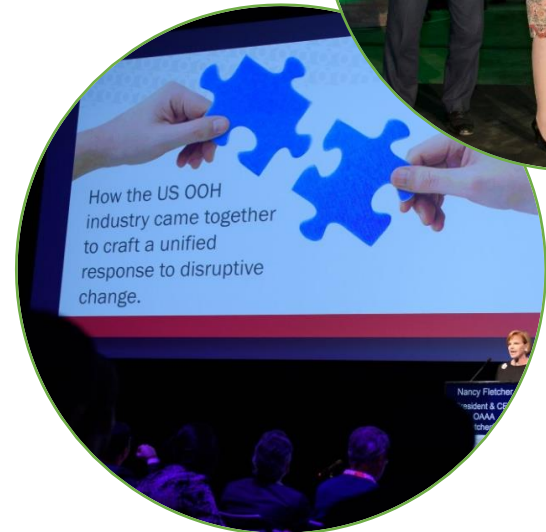




WOO Congresses

See the video & slides of each presentation, also Awards Results, photos and the Programme of our past Congresses since 1989, including details of our first ever Congress held in Toronto in 1960.

- *Awards*
- *Gala Dinner*
- *Presentations*
- *Q&A sessions*
- *Network*
- *Supplier Exhibitions*
- *Post Congress access to all presentations*



Already a member?

[Login here](#)

If you can't remember your login details please contact Heather@worldooh.org

Not a member?

[Click here to find out more about WOO membership and benefits](#)

